

Episode 122

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SPEAKERS

Carissa Andrews



Carissa Andrews 00:09

The Indie Author revolution has been around for more than a decade. But we indies continue to push the boundaries of what we're capable of. From getting over initial prejudices to staring down perfectionism and author imposter syndrome. We've become a force to reckon with indie authors now wear more hats than ever as we strive to create a career full of meaning prosperity potential, we've juggled the demands and continue to be rebels in the face of adversity. Now, after years of hearing the shouts of hustling grind, we indeed are rebelling again, gone are the days of publishing a book a month until we drop, and in its place, sow the seeds of a better way to rapid release, a way that feels incredible as we build a sustainable, lifelong author career, that not only increases our visibility and royalties, but it's all done with intention and ease. If you're ready to buck the system and become the visionary entrepreneur, I know you're meant to be, you've come to the right place. I'm Carissa Andrews, international best selling indie author, and this is the Author Revolution Podcast. Oh, hey there, millionaire author. Welcome back to the Author Revolution Podcast. I am so excited that you're here today, because we have a really, really big topic we got to discuss. So this one's been really on my mind a lot. And so if you've been following me for a while, you know that this is a transition that I've been in the process of doing for a little bit now. But today, I want to talk about why all indie authors should aim to be millionaires. And now before you start sending me hate mail or like DMS that say, Come on, Carissa, I'll be realistic here. Hear me out. Okay, so number one, I think I personally believe not just think that we all have it within us within our capabilities, to have whatever it is we really desire. We have the ability to manifest in a way that is easy. That is no longer complicated. And let me describe what I mean for you. One of the things I have come to know for sure, as I play in the energy of being a millionaire author, is that it really comes down to three different processes. Number one, your mindset is your foundation. Your mindset is the thing that all desires, and inspiration springs from if you desire something, if you want something, for instance, being a millionaire author, you're already worthy of that thing. It's already something that you were destined to become. It's just that your limiting belief system is holding you back from actually manifesting the thing. Because the universe ebbs and flows, the universe only grants us whatever we are in vibrational match for. And if that becomes too woowoo for you hear me out, if you're not in alignment with becoming a millionaire author, of course, you're not ever going to get there. I mean, it might be a fluke surprise at some point, because maybe in the background of your mind, we're like, hey, I want to pull this thing in. For

the majority of us, we are not going to hit that goal, right? Because we don't have the alignment in place to make that happen. However, if you adjust your mindset, if you take a closer look at your limiting beliefs, and the reasons you believe you're not capable of doing something, and hypothetically debunking those, because I think you should be debunking anything that says you can't have what you want, then you can go forward by making a decision. Now we've talked about decisions and how important they are in other podcast episodes. But the decision is where you lock in the thing that you really want to bring into this world. It's the way that you are able to go forward and become the millionaire author you are destined to become, once you lock in that goal. I mean, think about anything that you really wanted. If you wanted, let's say, bed, I'm gonna use myself. As an example. We really needed a new bed, we really wanted to get a Sleep Number bed because my husband likes to have his bed like a frigging rock. And I like mine just a little bit softer than that. We knew that we you'd have to have a Sleep Number bed. So what you do then is think about all the different ways you can go about acquiring said bed, right? You either save the money, pay for it outright, you use a credit card, whatever the ways that are available to you, whatever ways you believe are available to you. They're going to manifest and then you go forward by making the decision. Yes, I'm going to do this thing today is the day that it's going to happen. And wala, it happens because you've made the decision. However, if you made a decision and you didn't go on to sleep numbers website and have some action to actually create the manifestation for that thing, well, then it wouldn't come into fruition even if you made the decision. So there's three steps. It's the mindset, making sure you are worthy and know you are worthy of the thing that you want. You make the decision and lock in that whole process. And then you go forward, and you take the action, that inspired action that helps you to get the thing that you need, or you want, right. So really, we overcomplicate this idea of manifestation, we make this thing seem like how are we ever going to pull a millionaire author destiny to us, when we don't even know how to no baloney. What we need to do is just believe number one, we are worthy of it, which we are. And number two, once we get rid of all of the limiting beliefs telling us we can't we lock that in, and how do we lock it in when we're trying to become something that we haven't become yet, we lean into the feelings of already having the thing. So if you haven't heard of quantum jumping, or Timeline Jumping, this is the process that from what I understand is what's working for a lot of people. When you settle into your own being when you have either a meditation session, or you are working out in your mindset is drifting into what it would feel like to be that millionaire author, what it would feel like to have hundreds of 1000s of readers reading her books, what it would feel like to know that whenever you publish a book, it's going to be wildly awesomely successful. When you can feel those feelings in your body, when you can become that author right now, your mind has no idea whether it's reality, or whether it is something that you are visualizing. So what happens is your body itself gets into alignment, your energetic system, because you are all made up of energy gets into alignment with the thing that it is you desire. Now, if this is getting a little woowoo, for you, I hear you, I get it. But here's the overall thing I want you to understand when you believe you can, when you believe you are worthy, when you know you are worthy miracles up here for you. And it's not just miracles because you've literally trained your whole body to be a magnet for the thing you want. You have trained your energetic system, to show the universe what it is you want to bring into your reality. Think about all the different things that are going on in your life right now. And the way that you and your mindset is what brought those things to you. Everything you've thought everything that you have allowed to happen in your life, everything that you have put a boundary on, those are all ways that you have shown the universe, what you are willing to continue with and what you are not willing to continue with. So this is kind of the same concept when you are, you know, not open to putting boundaries up and you keep attracting the same types of people over and over again, let's say it's people who love drama, and you're not a drama person. But for some reason, they keep coming into your life because

you're trying to help them chill out the drama. And you don't understand why only people with drama find you? Well, it's because you've attuned your energy to trying to help people with drama, or perhaps you just like drama, and you are in that energy of drama, okay. You're always in this state of finding your energy and your energy is looking for like energies to attract to you. And so when we as indie authors are aiming for something higher when we're aiming for something bigger than what we maybe think we can have, it stretches us a bit. It might feel uncomfortable, it might feel like it's too big for us. So we need to set more realistic goals. But I encourage you to take a closer look at those things. I encourage you to think, you know what if I just went ahead and acted as if I can't fail? What if I just went ahead and said you know what, screw it. I am claiming my millionaire author Destiny right here right now today. It's something that I'm going to be bringing into my reality. It has no choice but to show up. So therefore I'm going to move forward confidently knowing that how would you act differently as you go through your day? Like what things would you be doing differently? Would you be planning out your your editorial calendars a little bit differently? Would you stress less about whether or not this launch does really well? Or would you trust that it doesn't matter how this particular launch goes because everything is adding up in my favor. Everything is going up and up, up and up only right we've talked about that up and up only. I love that phrase that Amanda Francis uses because it reminds us that even when it feels like things aren't working, even when it feels like we are stuck, we're really just in the messy middle guys. And we should know by now, the messy middle is a pain in the ass, right? We're still manifesting, we're still in the act of bringing it to us. But we need to act as if it is inevitable. We need to act as if we are going to bring this thing and it has no choice but to show up because it doesn't. So when you start acting before you're ready, or when you start behaving in a way that's indicating to the universe, that you are doing a thing, and that you're expecting the universe to get in line to help you, it will. So think about this, I am currently in the process of really expanding this millionaire author coach idea. Because I really do want to help indie authors make a bigger impact with money with the way that they can support their families with the way that we can support the world because the world needs less really asshole ish people with money. And they need more kind, good hearted people who have creativity and support and big hearted natures behind them. More people like you, okay, more people like you need money to be able to support the causes and the things that are important to you. So when we get out of the poverty mindset, thinking that, you know, authors or artists should be you know, the starving artist, once we leave that behind and go, is that true? Is that ultimately the case? No, it doesn't have to be there are plenty of authors, there are plenty of artists who are making a huge impact in the world, lighting up their area of the world, letting up the area of their artistic endeavors in ways that I know for sure, I would love to be able to do, right. And hopefully that's you as well, even if the only way you light up your area or your little corner of the world is by helping your family to feel special, and to feel supported and to feel secure. That my friend is still raising the energetic level of everyone around you in that area. That's still super powerful and super important. It's, it's critical. And so when we live in a world right now, where everything is an upheaval, we've got Russia attacking the Ukraine, we've got a lot of strife and a lot of darkness that's still happening in the world. Now more than ever, do I feel that indie authors really need to step up, we need to stop playing small guys, we need to stop feeling like authors shouldn't be paid for what they do. We need to stop feeling like it's okay that people pay \$5.50 for a small frickin Starbucks cup of coffee, but it's not okay for us to charge for our books that amount when we have spent how many hours laboring over it. Guys, what are we doing? That's just not cool. You know what I'm saying? We need to take back the ownership of that we need to realize that we have allowed that myth to perpetuate. And we've allowed that limiting belief to hold us back. So if you aim to become a millionaire, that goal, you know, it's still put out there, it's still this high reaching goal. And that's a wonderful thing because it can help you start striving toward it. And when your mindset and your decisions are locked in place, like I said, the universe has no other

choice than to bring it to you. Now, I don't know when that will be you don't know when that will be. You're not in control of that part. But if you continue to move forward, as if trusting as if knowing that it is inevitable, it'll happen. So like I was saying, with with author revolution, and what I've been doing with the millionaire author, coach, there are people who are starting to react to what it is I'm putting out there that they're saying, you know, okay, well, if you're not a millionaire author, then how are you training other authors to become millionaire authors? Well, here's the thing. When I look back, a year from now, two years from now, whenever it is when I become a millionaire author, because I've been studying other millionaire authors, I've been studying other millionaires in general, I've been studying how to bring in money, how to call in my destiny, how to think differently and act differently and show up differently in this world. When I can look back and go holy cow, that mana time ago I was talking about this and look at what look at what's happened. Those people are all going to stop. They won't have anything else to say. And it's on me to go guess what I started before I was ready. I started and acted as if knowing as if this thing is actually coming to fruition because the naysayers don't matter. What matters is you know what you're capable of, you know what you're willing to work toward? You know what your decision and your desires are. And that's powerful stuff. So when I look back a year from now or two years from now, and I'm the millionaire author I knew I was going to become. And now I'm training and teaching other authors to do the same thing. Think about how much more powerful, I'll be two years down the line, looking back going, Hey, I started two years ago with this process and started teaching this process. Before it was a thing before people even understood why I was doing it. And now look at where I'm at. Now, look at what I've accomplished. All of those things that you're doing with your books are just as powerful. When you're moving forward, and you're trying to become that millionaire author. And you're writing your books, and you're saying, I'm going to be a millionaire author, watch me, and people around, you're going, I'm sure you are honey, you know, okay. But you keep going. And you keep rapid releasing your books. You know, for a year, my friends without losing your goddamn mind. Whatever the number is for you, actually, you know yourself better than anyone but like you already know, for books is what I support. So when you look back at your author, career, and when you hit that goal, and you can turn around and talk to your friends or your naysayers, and be like, Hey, man, look at what I did. Remember, when you said that I couldn't make this thing happen? Well, we could all that time, that I kept trucking that I kept going. And I kept doing the thing, even though you kept telling me that I couldn't do it that it wasn't possible. Pull. That's important. Because when people see someone else doing the thing, that they're not willing to do themselves, they get angry, they start lashing out, they start telling you why you're not capable of doing the thing, because they're not willing themselves, to do it for themselves, either. They want you to pull down to their level, so that they can feel secure in why they're not going forward, why they're not doing the thing, why they are not growing. Don't let them your goal, your only mission is to number one, know you're worthy. Number two, decide you're going to be the millionaire author, decide whatever your goal is, for your Indie Author career, and then take the inspired action that will get you there. That's it, hold the vibration, hold the intention of knowing it's going to happen of knowing you're going to do this thing. And knowing that your impact on the world is going to be so much greater than if you stay hidden in the darkness. And if you stay hidden in the you know, depths of your basement, never publishing your books, your goal is to get out there and make a big impact on the world. Now, a lot of authors, they talk about wanting to earn money, they talk about wanting to have royalties, but they don't do it in a way where they understand how valuable money can actually be to support those around us. You can do some incredible good with money, good hearted people, good hearted individuals who have their head in the right place who have their heart in the right place, when they have money behind them to support them. Think about how many more people they can actually help, how many more lives they touch, how many books they can write faster, because now they have people who are supporting

them, like a PA or a launch manager or who knows whatever else you want to be able to hire. There's so many different things that you can do with money. And you're holding yourself back by thinking that you need to aim lower, you're holding yourself back by thinking that you have to be more realistic with your goals. Because ultimately, it doesn't matter what the goal is. The goal is irrelevant. It's the decision, it's the the knowledge, the knowing within you that you are worthy of the thing, even when you don't see how even when you're not quite sure what in the world, you know what I mean? Because you have the goal, because you have a desire, we are all made innocent. We are like our past doesn't exist, guys. What if the past never existed and you can move forward each day, not knowing about all the failures from before not having the dialogue in your mind that tells you okay, well the last, you know, 10 books didn't go super well or I'm only earning it. What if you always move forward confidently every single day, knowing that this book is just adding up. It's just adding up in your favor. And you put your blinders on and you go up and up only up and up freakin only because now you're pulling in the vibe, knowing it's always increasing in your favor. You're doing the thing and you're making super huge impact with your life with your books and with the money that you receive because of it. Well, my friends that is my diatribe for today about indie authors and why we need to get out of this poverty mindset. My friends, it's just I think we all need to aim higher. We I need to do things that scare us a little bit. We all need to have those big, hairy audacious goals that light a fire under our asses, and really kind of light us up in new ways. Because what if you couldn't do it? Literally, like stop worrying about all the reasons why you think you can't. But what if you did? What if you did it? What if you did it faster? And with more ease than you ever imagined possible? What if you did? Why would you stop yourself from achieving that? Why would you stop trying to hit that goal? It's craziness. And I think we do it way too much. All right, my friends. I'm gonna let you ponder that one for today. That is my riff off. This is also the beginning of millionaire March. So if you're following me over on Tik Tok, make sure you are checking out Millionaire March I am dropping little tips and tidbits every single day over on tick tock about how we can manifest our millionaire author career because I truly do believe we have so many unique wonderful, amazing opportunities that we are destined for. And so I hope that you will check it out. I hope that you also head over to author revolution.org forward slash one to two to download the transcript if that's something that you would like. And one final thing I actually want to let you know that I am in the process of building out all of my millionaire author coach coaching packages. So if you're someone who is looking for one on one coaching when it comes to literally the millionaire author mindset, I want you to head over to millionaireauthorcoach.com I'm building a website out now it's kind of partially in partially out it's still in its creation phase. But you know me take inspired action. So I've done the action. I'm working on the process, making tweaks as I go along and making sure that I'm doing the thing that allows people to come find me who need to hear me my goal is to attract the clients who need to hear the messages that I have. My goal is to attract and work with people who are willing to do the work and who are wanting to change their mindset so that they can become the millionaire authors they are destined to become so if you want to check out those packages, like I said, head over to millionaireauthorcoach.com and check them out. So I'm only looking for about five or six one on one coaching clients right now. If you are interested in any of these things, as of right now without getting on a waiting list, definitely make sure that you head over there right now and get signed up because as soon as I've reached my threshold, I'll be taking the packages off the website and putting up like a waitlist for Hang tight because we're going to be talking about a lot more fun stuff. As Millionaire March goes on. I have millionaire author mindset stuff planned for all of March even here on the podcast. Okay, guys, have a wonderful day. I hope this inspires you to take some action. I hope it kicks you in the butt just a little bit. And of course I hope it helps you go forth and start your author revolution.

