

Episode 103

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SPEAKERS

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Carissa Andrews 00:09

The indie author revolution has been around for more than a decade. But we indies continue to push the boundaries of what we're capable of. From getting over initial prejudices to staring down perfectionism and author imposter syndrome. We've become a force to reckon with. Indie authors now wear more hats than ever as we strive to create a career full of meaning, prosperity, and potential. We've juggled the demands and continue to be rebels in the face of adversity. Now, after years of hearing the shelter, hustling, grind, we indies are rebelling again. Gone are the days of publishing a book a month until we drop, and in its place are the seeds of a better way to rapidly release a way that feels incredible as we build a sustainable, lifelong author career, that not only increases our visibility and royalties, but it's all done with intention and ease. If you're ready to buck the system and become the visionary entrepreneur, I know you're meant to be, you've come to the right place. I'm Carissa Andrews, international best-selling indie author, and this is the author revolution podcast. Well, hello there guys. I am so excited for this podcast episode, I'm just going to jump straight into it. Okay. So we have some really incredible stuff that is happening over the next two weeks. And I don't even know my head's kind of spinning a little bit, but it's gonna be pretty exciting. And it's a really exciting time if you're an indie author who is really looking to level up and up their game and all of those great clichés and metaphors. Because right now, my good friends over at that alliance of independent authors, also known as ally, have just opened up the registration for the self-publishing advice conference, also known as hashtag self pub con 21. I don't know maybe I'm just super excited. But I am incredibly honored and super stoked to announce that I am actually one of the speakers at this event, they'll Self Publish con hosts 24 different authorly advice sessions over the span of 24 hours. Now these videos are going to be interviews and webinars and presentations. And this year, their conference theme is writing craft. It's totally packed full of like I said, advice and tips from industry professionals on how to master the craft of writing. Of course, this is not to be confused with witchcraft, but this time of year, who can really tell the difference. We work with magic after all. Now I'm very proud, like I said to be included amongst these top advisors speaking at the conference, individuals like Jeff Elkins, Michael Iran, Mark Leslie Lafave, Dale Roberts, Orna, Ross, Nick Stephenson, and many more all sharing their very best strategies, tactics and techniques to help you improve your writing craft. Now, Amazon KDP and Ingram Spark are both going to be there, they're leading panels with some of their top-selling authors discussing their writing craft from a self-publishing angle. So like I said, as self-publishing con, some of the things that you're going to learn include things like how to level up your side characters, like we all need that, right. I mean, I don't know about you, but side characters can be some of the best, how to craft beautiful prose, how to write books for rapid release, and having a prolific author mindset. I wonder who's teaching that one, how to plot a book, if you've never played it before, how to write irresistible kidlit, how to write great emails that convert, how to write great dialogue, and how to write an edit for successful self-publishing. And so much more seriously, there's a lot that's going on in here, I, when I looked at the agenda for this conference, I

just about dropped my jaw, it was incredible. So the best part is, the self publishing advice conference is totally free to attend when it's going live, and then for the 48 hours following afterward. So there's so much stuff that you can learn and grow from this coming weekend. And it's something I really wanted to make sure I highlighted, because I don't think I've talked enough about it. And to be perfectly honest, I am so stoked, and I have been so busy getting prepared for it for myself, that I just I don't even know, it's like it didn't even occur to me to like put an ad out here for this or anything. So that's why we're just doing a whole darn podcast about all the awesome stuff that's happening. There are a lot of courses, resources and virtual summits that are going on out there for writers, but this self published con 21 guys, it's unique. It's focused exclusively on helping you master your writing craft. And it's brought to you by the alliance of independent authors. This is an organization that is that truly fights for the indie author on so many fronts, from contract advice, author forums, and even being a watchdog for predatory players, things like contests that really you shouldn't be submitting to, for example, and they actively campaign for the advancement of indie authors in the publishing and literary sectors. It's super incredible all the work that they do. Now, you might remember I interviewed on Eros, founder of ally not super long ago, and she was right here on this podcast. So I will make sure to put the links to that particular interview. So if you haven't listened to it, definitely go back and listen, because she's an incredible woman. And what she and her husband have built is just profound to me, I could not be more proud to be part of this organization. And part of this particular conference, it's going to be, like I said, incredible. So this conference is about bringing self publishing and writing together, it's about making you a brave and self directed indie author and a better writer. So all you need to do if you want to join in is bring a pen, some paper, obviously, have your internet ready, because you're going to need it. It's all a virtual conference. I am really excited by this lineup self published con has managed to bring together this year. If you want to learn from people who have been there, who have done the hat, and who can show you what to do, and probably what not to do, then definitely check out self publishing advice conference, it's free, like I said, For a limited time, if you're interested in joining the spectacular. And once in a lifetime event, head over to authorrevolution.org forward slash self pub con, that's all one word self pub con, to get signed up. I will also include links in the show notes if you want to go that route as well. Now the fun really doesn't stop here though. Because once self pubcon is done, we're diving straight into the next live round of our three day plan your serious challenge, that all starts and kicks off on October 25, which is the following Monday. So as you're wrapping up all of the video watching and things that you're doing with self publishing advice conference, you can head straight then into our plan your series challenge, guys NaNoWriMo is right around the corner. And this is the perfect time to get your head really wrapped around what it is that you're trying to write what it is you want to put on the page so that when November 1 hits, you are ready to rock and roll not only with your book that you want to plan out for this first month. But knowing that middle right mode doesn't have to be a unicorn, it doesn't, you don't have to wait for November to do this. Right? You can do this, finish up your book in the month of November, and have a plan for writing the next books. It's really that easy. It's that complicated. And that easy. Seriously, it's both. So if you're planning on writing a series, and if you're interested in using NaNoWriMo as a way to do it, I highly encourage you to check out or participate in this month's live launch. There we go see if I can say it. This one's live launch of our three day planner series challenge, we do have a couple of new things that are happening this month as well. One of the first things is that there are going to be three scholarships available for people who are participating and getting involved in the challenge, who might want to then go on to become a student of rapid release roadmap. So there will be three scholarships. And for those of you who are already a student, if you're not I have you covered, you can either get access to the rest of the author revolution suite of courses, or you get three hours of free one on one time, that's a scholarship for free one on one time of talking with me planning out your stuff, getting organized so that we can make the most out of your author career together. There might even be guys you're the only ones getting to know this. So leaning close. It's just you guys, no one else has heard this yet. So and I'm probably not going to put it anywhere else. There might also be a little scavenger hunt inside the challenge somewhere. For those of you who look, I'm just saying I'm not gonna say what it is. I'm not gonna say how. But there is a little something hidden in the pages of this month's challenge. And that's new. It's brand new. I just felt kind of, you know, having I felt like having fun this time, I guess. I don't know. Like I said, not only is self published con happening, it's coming up very fast. It's happening this weekend, October 23 and 24th. But right after it boom right away after October 25. We're kicking off our next live launch of the Pioneer series challenge. And so if you want to go to the Pioneer series challenge and get signed up for that you go to authorrevolution.org forward slash plan your series. Yes, that's all one word as well. authorrevolution.org forward slash plan your

series, it's also free to join this live round. It will be a paid product after we're done. But as of right now, during the live launch, you will have it free and have access to it free up until November 1 when we go into our six week writing sprint with rapid release roadmap, and that whole NaNoWriMo month kicks off. Alright guys, I know I'm talking a lot about some really cool stuff. And I hope that you're excited as I am. Because truly these two events are going to be incredible for jumpstarting your author career, jumpstarting your author mindset, getting you ready for NaNoWriMo. Getting your series planned out and ready to go. There's so much potential hidden in this next week and a half, that it's just, I'm excited. I don't know about you. But I'm excited not only for being a part of these events, but also because I myself have a series that I'm writing and I'm trying to get the motivation to finish up. But I've been a little distracted. Lately, I've been kind of participating in some stuff that's for you guys. And it's been a lot of fun. Go figure, right? So my own books have kind of taken a little bit of a backseat, but I got to get back into it. And NaNoWriMo is the perfect kick in the pants to make that happen for me. So that's what I wanted to talk to you about this week. I hope you're going to join both of these events. Like I said self published con is going to be incredible. It's going to be so much fun. They're also doing Twitter q&a is so if you're a Twitter Be sure to join in those Twitter chats because I will be answering questions as well I'll be in the chats and checking to see if anybody's got questions regarding my event and my my personal presentation. So join us participate be a part of this community and be active in it it's going to be so much fun. And if you need the transcript of today or if you're looking for those links, either to plan your series challenge or to allies Self Publish con just head over to authorrevolution.org Ford slash 1030. Guys I know I talk really fast when I'm excited. I kind of learn to slow down a little bit but I don't know if I can do it. I'm just too excited. We got this though, guys. We totally got this. It's gonna be fun and eventful and encouraging and exciting time. Guys, this is it. This is the start. This is how you go forth and start your author revolution.